

PATHWAYS TO 30x30 CALIFORNIA

Appendix C

ENGAGEMENT SUMMARY

Engagement Summary

Public input has been and will continue to remain critical for planning and implementing California's 30x30 initiative. Over the past year, through a collaborative and inclusive public engagement process, the California Natural Resources Agency has been asking people from around the state for what, in their view, are the best opportunities and strategies for achieving 30x30. The draft Pathways to 30x30 document was developed with the information received so far through public meetings, questionnaires, emails, messages, and letters.



Photo credit: Robyn White, Stewardship Council

Photo: Tasmam Koyom-Humbug Valley, Land Transfer to the Maidu Summit Consortium

30x30 Engagement Goals

- › **Prioritize Equity:** Maximize participation of ‘priority communities’ by holding public meetings later in the day, providing language translation and phone in options, and conducting regular targeted outreach .
- › **Encourage a Diversity of Perspectives:** Include as many different people from as many corners of the state as possible to build a committed constituency to get us to 2030.
- › **Build Understanding:** Develop common language and understanding about conservation to help identify a range of approaches, across landscapes/seascapes and ownerships, that includes a diversity of perspectives.

California Natural Resources Agency Public Engagement Activities to Date

- › [Kick-off Webinar](#): Provided an overview of Executive Order N-82-20
 - attended by over 800 people
- › [Regional Workshops](#): Designed to generate local ideas and understand regional priorities through interactive polling.
 - 9 regional workshops
 - 3000 participants (150-350 per workshop)
- › **Online Questionnaire:** Intended to allow deeper reflection on regional workshop questions (e.g., challenges and opportunities)
 - 900 respondents
- › **Tribal Engagement:** Requested early consultation with all California Native American tribes. Met with over 60 tribes through formal and informal meetings and listening sessions
- › [Topical Workshops](#): designed to receive input on key questions for advancing 30x30.
 - Panelists meet over two months, prepared a whitepaper summarizing issues and recommendations, and shared insights in a workshop.
 - Workshop provided opportunity for public comment
 - **Expanding Climate Action Through Nature Based Solutions:** attended by 467 participants with 83 public comments
 - **Using Nature Based Solutions to Advance Equity:** attended by 287 participants with 30 public comments

- **Advancing 30x30 and Protecting Biodiversity:** attended by 314 participants with 75 public comments
- **Advancing 30x30: Conservation of Lands:** attended by 314 participants with 64 public comments
- **Advancing 30x30: Conservation of Coastal Waters:** attended by 214 participants with 48 public comments

- › **Website:** Designed to be a central hub for information sharing, news, and the home of CA Nature.

California Biodiversity Collaborative

- › **California Biodiversity Council:** Ongoing quarterly meetings among federal, state and local entities
 - 42 local, state, and federal government agencies represented
- › **California Biodiversity Network:** Regular steering committee meetings and roundtable workshops
 - Approximately 70 member organizations to date including governmental and tribal representatives, scientists, and educators working at local, regional, and statewide scales.

In addition to CNRA organized events, representatives from California's 30x30 team have participated in numerous coalition meetings and public presentations to advance the 30x30 engagement goals. Additional public engagement details, including reports, recordings, and summaries from past events, and information for future events can be found on the [California Nature website](#).

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